



**REGULAR CALLED MEETING
TOURISM ADVISORY BOARD
TUESDAY, MARCH 22, 2016 AT 6:30 PM
City Council Chambers. Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613**

BOARD MEMBERS

- | | |
|--|--|
| <input type="checkbox"/> Robert Schoen, Place One | <input type="checkbox"/> Matthew Olguin, Place Two, Chair |
| <input type="checkbox"/> Jeff Kikel Place Seven, Secretary | <input type="checkbox"/> Wayne Brooks, Place Four |
| <input type="checkbox"/> Linda Ayotte, Place Three | <input type="checkbox"/> Erin Miller, Place Five |
| | <input type="checkbox"/> Troy Storm, Place Six, Vice Chair |

AGENDA

- A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.
- A.2 Board Members Opening Comments.
- A.3 Citizen Communications.
(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)
- A.4 Presentations:
 - a) Update On Revisions To Hotel Occupancy Tax And Related Information By Representatives Of The Hotel And Lodging Industry Association.

**STAFF REPORTS
(DISCUSSION ONLY)**

- B.1 Quarterly Report On Advertising, Marketing, And Promotions. (Katie Krampitz, Tourism Services Manager)

CONSENT AGENDA

Pursuant To Tourism Advisory Board Board Rule, the Consent Agenda consists of all items set forth on Agenda Items C.1, and C.2. The Consent Agenda May Be Approved By A Single Motion.

- C.1 Approval Of The Minutes From The February 23rd, 2016 Tourism Board Meeting.
- C.2 Authorization To Excuse The Absence Of Troy Storm From The February 23rd, 2016 Tourism Advisory Board Meeting.

REGULAR AGENDA

DISCUSSION AND POSSIBLE ACTION

- D.1 Consider A Request By Ryan Sanders Entertainment For Hotel Occupancy Tax (HOT) Funds For Advertising And Marketing And Related Eligible Expenses To Promote And Conduct The NOLA Food And Music Festival At The Cedar Park Center In The Amount Of \$30,000.
- D.2 Consider Authorization To Post Announcements and Schedules Related To Submission Of Budget Year 2016-2017 Tourism Advisory Board Hotel Occupancy Tax Applications.
- a) Consider Posting Of Announcement For Proposed Projects.
 - b) Consider Proposed Schedule For 2016-2017 Project Submissions.
 - c) Consider Meeting Schedule and Board Budget Recommendations To City Council.
- D.3 Consider A Time And Date For A Work Session To Discuss The Potential For New Tourism Events And Funding Opportunities. (Olguin)

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action. The Board may use Closing Comments to request future agenda items.)

- E.1 Board Members Closing Comments.

Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday, April 26, 2016 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

- F.1. Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

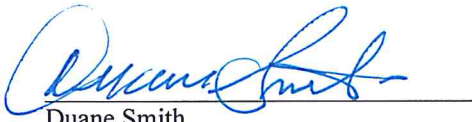
At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

16 MAR 18 AM 9:57

Date Stamped (Month, Day, Year, AM/PM, Time)



Duane Smith,
Tourism & Community Development Manager

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)